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Presenter



Mike Rosen is Chief Scientist at Wilton Consulting Group, which provides expert consulting in

Enterprise Architecture, Service-Oriented Architecture, and Model Driven Solutions. Mr. Rosen is also Director of Enterprise Architecture for the Cutter Consortium, Editorial Director for SOA Institute, and a founding member of the Business Architecture Guild. His current emphasis is on the implementation of Enterprise and Business Architecture and programs. He has years of experience in the architecture and design of applications for global corporations and 20+ years of product development experience for distributed technologies including DCE, CORBA, DCOM, J2EE, Web Services, Transaction Processing, and Messaging. Mr. Rosen is an internationally recognized speaker and author of several books including Applied SOA: Architecture and Design Strategies.

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Understanding Enterprise Architecture: Structure, Domains, Disciplines, Value

First
time in
the UK

Mike Rosen

Overview

The complexity of today's IT environments, regulations and competitive pressures are driving many enterprises to implement IT architecture programs. While Enterprise Architecture (EA) isn't new, it has produced mixed results. Successful organizations have streamlined costs, improved alignment between business strategy and IT systems, and improved flexibility. With this success, the demand for qualified architects is even greater.

Unfortunately, many organizations or architects do not have an overall understanding of what enterprise architecture is, how programs are structured, the roles, responsibilities and skills of an enterprise architect, what enterprise architecture looks like, how to create architecture, how to apply it, and how to deliver value to their organization through EA. This workshop is aimed at making sure you understand these questions and how to achieve these results. We will illustrate the many different aspects of EA and discuss how to deliver maximum value with Enterprise Architecture and avoid common pitfalls and mistakes. Topics will include EA principles and practices, EA domains of business, information, application, and technology architecture, and the architectural skills and thinking needed to be an enterprise architect.

Although EA frameworks will be covered, this course has a different focus than framework based training. Rather than dig into the specific details, methods, and vocabulary of a particular framework, this course teaches the principles, skills, and thinking that you need to be a good architect and to apply architecture regardless of the framework. You will leave with new skills and techniques that can immediately be applied to your job and project.

The workshop is structured as a mix of presentation, interactive discussion, and group based exercises, so participants get the chance to apply the techniques learned to example scenarios during the facilitated exercises.

Learning Objectives

- Get an overview of the principles, practices and structure of enterprise architecture
- Understand the concepts, models and vocabularies of different architectural roles
- Gain familiarity with the most common EA frameworks and methods
- Learn architectural principles and skills that can immediately be applied to your current role
- Understand the issues and techniques of business and information architecture
- Understand application architectural styles, patterns, reference architectures and methodologies
- Understand technology architecture and its relation to enabling applications and business

Seminar & Workshop Outline

Introduction to Enterprise Architecture

- Why do we need architecture?
- Overview of Enterprise Architecture
- EA Case Study and Example
- EA Practice Areas
- Business, Information, Application, Technology
- Architecture Frameworks
- Zachman, TOGAF, 4+1, Others
- Architecture Methodologies
- EA Value Proposition
- EA Principles, Policies, Practices
- Architectural Thinking
- Architecture Skills
- EA Organization and Governance
- Architecture Maturity Models

Business and Information Architecture

- Business Architecture
- What is Business Architecture?
- Business / IT Alignment Models

- Business Concepts: Strategies, Lifecycles, Innovation, Vision
- Business Architecture Modeling
- Business Capability Maps
- Business Motivation Model
- Value Chains and Value Streams
- Business Context Models
- Business Process Models

Information Architecture

- What is Information Architecture?
- Operational Data
- Analytical Data
- ERD and Dimensional Models
- Deriving Information Architecture from Business Context
- Enterprise Information Model
- Data Warehouses and Data Marts
- Information Flow Architecture
- Data Movement Patterns
- Master Data Management and Data Virtualization

Application and Technology Architecture

Application Architecture

- What is Application Architecture?
- Architecture Styles
- Architecture vs. Design
- Enterprise 2.0 Applications
- Collaboration Architecture
- Architectural Reference Models
- Conceptual Architecture
- Patterns
- Architecture Driven Analysis and Design

Technology Architecture

- What is Technology Architecture?
- Interface between Application and Technology
- Platforms and Storage
- Networks
- Security
- Next Generation Technology Platforms
- Performance and Capacity
- Data Centers
- Integrating Cloud Services into the Enterprise

Audience

- Enterprise Architects
- Domain Architectures
- Solution Architect
- EA Program Managers
- IT Managers
- Business Architects
- Information Systems Management
- Business/System Analysts
- Consultants
- Strategic Planners
- CIOs

Special Features

This seminar provides a comprehensive overview of enterprise architecture, illustrated with real life examples and leaves the student with new skills and techniques to help with their current job and future aspirations. After completion of this seminar students will be able to answer the following questions:

- What is enterprise architecture?
- What are the different approaches to EA structure and EA programs?
- What are the skills, vocabulary, and roles of an architect?
- What are the concepts and models of each architectural domain?
- How do you use architecture to provide value to your organization?

Registration Information

Registration Fees:

Full payment or a purchase order is due prior to the event. Payment may be made in Sterling (£) or Euros (€). If paying in Euros the prevailing exchange rate of the country of the delegate or delegates' company is to be used. The total Euros remitted should be the amount required to purchase the sterling pound cost of the event on the day of payment. All delegates must add VAT (20%) to their total event fees. VAT may be reclaimed by delegates from the tax authorities after the event.

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The registration fee includes the lectures, documentation, refreshment breaks and lunch on each day of the event. The cost of hotel accommodation is not included in the event fee.

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Seminar Timetables

08.30 – 09.00 Registration (first day only) 09.00 – 12.30 Event
12.30 – 13.30 Lunch 13.30 – 17.00 Event

Mailing Information

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